

# USING PUBLIC PROCUREMENT TO PROMOTE AN INNOVATIVE, SUSTAINABLE AND INCLUSIVE GROWTH: STRATEGIES AND CHALLENGES

ROMA, 2 OTTOBRE 2013 ORE 10.00 - 17.00  
BIBLIOTECA DEL SENATO "GIOVANNI SPADOLINI"  
SALA DEGLI ATTI PARLAMENTARI  
PIAZZA DELLA MINERVA, 38 – ROMA

L'accesso alla sala è consentito fino al raggiungimento della capienza massima

There is a growing attention in Italy and in the rest of Europe on the strategic use of public procurement to purchase works, goods or services to promote a sustainable, innovative and inclusive growth. The question is key for the future of Europe, given that public procurement accounts for about 19% of GDP in the EU.

This workshop aims to provide a wide but focused discussion on such strategic use of public procurement, in the light of the new tools and challenges introduced by the new European Directive on Public Procurement. The workshop will discuss the main economic, legal and institutional issues in Italy and in the rest of Europe, and make suggestions towards their resolution.

## PROXENTER

Proxenter is a multi-disciplinary research centre at the University of Rome "Tor Vergata", created in April 2013. Its mission is to undertake research on public and private procurement and on the supply chain, and to foster cooperation between researchers, private sector and public administrations, through dialogue, research and education.

The event benefits from the patronage of the Department for the European Affairs by the Presidency of the Council of Ministers and the support of the International Master in Public Procurement Management at the University of Rome "Tor Vergata".

ORE 10.00 - 10.15

## WELCOME AND INTRODUCTION

**Elisabetta Iossa** (Director of Proxenter University of Rome Tor Vergata)  
**Anna Maria Villa** (Department for the European Affairs)

ORE 10.15 - 11.45

## 1° SESSION: THE USE OF PUBLIC PROCUREMENT TO MEET THE EUROPEAN STRATEGY 2020 FOR AN INTELLIGENT, INCLUSIVE AND SUSTAINABLE GROWTH.

The session aims to discuss the strategic use of public procurement to stimulate innovation, sustainability and growth, in the light of the new European Directive on Public Procurement

**Session Language: English**

**Chair: Gustavo Piga** (Proxenter and University of Rome Tor Vergata)

- **Paolo Cesarini** (European Commission DG Competition)  
"Innovation and R&D in Europe: Where Do We Stand?"
- **Kamil Kiljanski** (European Commission DG Internal Market)  
"The European Public Procurement Strategy"
- **Alessia Centioni** (European Parliament)  
"The Political Agenda in Europe for an Intelligent, Inclusive and Sustainable Growth"

ORE 11.45 - 13.00

## 2ND SESSION: THE STRATEGIC USE OF PUBLIC PROCUREMENT: KEY ISSUES AND CHALLENGES

The session aims to discuss the economic, institutional and legal challenges for a successful use of public procurement to stimulate an innovative, sustainable and inclusive growth

**Session Language: English**

**Chair: Andrea Bonaccorsi** (University of Pisa)

- **Antonio Capobianco** (Organization for Economic Cooperation and Development, OECD)  
"Key Challenges to Achieving a Competitive Procurement – Recent OECD experiences"
- **Gabriella Racca** (University of Turin)  
"Main Issues in the European Legal Framework and a European Experience"
- **Elisabetta Iossa** (Proxenter and University of Rome Tor Vergata)  
"Main Economic Issues on the Strategic Use of Public Procurement"
- **Tito Bianchi** (Italian Department for Development and Economic Cohesion)  
"Institutional Capability for a Strategic Use of Public Procurement: a view from DPS-MISE"

## LUNCH: 13.00 - 14.30

ORE 14.30 - 15.50

## 3RD SESSION: USING PUBLIC PROCUREMENT TO STIMULATE INNOVATION: THE EXPERIENCE SO FAR

The session aims to discuss the current experience in the strategic use of public procurement to promote an innovative, sustainable and inclusive growth

**Session Language: Italian**

**Chair: Teresa Panariello** (Department European Affairs)

- **Paolo Annunziato** (CNR, Italian Research Council)  
"The Horizon 2020 Strategy and the Role of Miur-CNR in Italy"
- **Filippo Izzo** (Corte dei Conti, Italian National Accounts Office)  
"A view on the Case Law of the Italian Corte dei Conti"
- **Francesco Molinari** (Project Coordinator Italian Regions)  
"The experience in the Italian Regions"
- **Pierpalo Marchese** (Telecom Italia Lab)  
"A View from the Italian Industrial World"

ORE 15.50 - 17.00

## 4TH SESSION: GREEN PROCUREMENT AND SUSTAINABLE GROWTH

The session aims to discuss the current green procurement strategy to promote a sustainable growth

**Session Language: Italian**

**Chair: Lidia Capparelli** (Consip)

- **Riccardo Rifichi** (Italian Environmental Ministry)  
"Standards in the Italian Green Procurement Policy: the Italian Case"
- **Marco Meneguzzo** (Proxenter, University of Rome Tor Vergata)  
"Public Procurement and Sustainability: a Study on the Italian and the European Experience"
- **Dino Marcozzi** (Enel Green Power)  
"A View from the Italian Industrial World"



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la partecipazione è aperta a tutti previa  
registrazione