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## CALL FOR PAPERS

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*Improving Administrative Sciences Worldwide*

### **Euro Mediterranean Dialogue on Public Management, MED 7 October 8, 9 & 10, 2014 Università di Roma Tor Vergata - Italy**

**«Societal government and innovative public management:  
Challenges for the Euro-MENA area»**

*Organised by the European Group for Public Administration, EGPA,  
the Institute of Public Management and Territorial Governance,  
IMPAT - Aix Marseille University and the National School of Administration in Strasbourg, ENA*

*In partnership with the University Roma Tor Vergata  
and the Italian National School of Administration, SNA*

### **Call for Papers and Call for Experiences & Call for Applications to PhD Workshop**

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Call for papers and Call for Experiences.....	p. 2
Main Conference theme and Axis of Development.....	p. 3
Organisation Committee and Scientific Committee.....	p. 6
How to submit a paper proposal or a testimony proposal .....	p. 9
MED7 PhD Workshop .....	p.10
General information & Contact .....	p.12



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**MED conference is addressed to all researchers and experts in public management but it also welcomes contributions coming from social sciences and humanities or from practitioners.**

You are invited to present your research and current work in public management, more particularly on the following topic:

**«Societal government and innovative public management: Challenges for the Euro-MENA area»**

**Open Panel: Beyond communications related to the main theme:** proposals for papers on public management concepts addressing performance; evaluation, governance, sustainability and territorial management in the Euro Mediterranean area are also welcome. A special attention will be given to proposals for comparative studies of public management in the countries of the Mediterranean and Middle East area.

This MED conference will host a roundtable with experts and professionals, and parallel workshops presenting selected communications. A doctoral workshop will take place on October 8th, 2014.

**Best papers will be reviewed by the Scientific Committee and proposed to the following journals:**

- International Journal of Public Sector Management
- International Journal of Public Sector Performance Management
- International Review of Administrative Sciences – (Revue Internationale des Sciences administratives - RISA)
- Public Policy and Administration
- Azienda pubblica
- Maghreb - Machrek
- RIMHE - La Revue Interdisciplinaire Management, Homme(s) & Entreprise

#### **CALL FOR EXPERIENCES**

You can participate in the conference by presenting a testimony of your experience as a practitioner from public or non-profit sectors, on the themes of public service management, social innovation or public finance. Your testimony must help enrich the main themes of the conference and lines of development.

**«Societal government and innovative public management: Challenges for the Euro-MENA area»**

Although in times of crisis it seems natural to state that reducing costs is an appropriate solution, expected impacts remain unsure, may cast a risk on common good, and question our society.

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In a first track, this call for papers addresses the financial aspect of public policies. This is to reflect not only on management tools but also on innovative practices that are questioning choices, while excluding brutal breaks or dichotomous solutions. Several themes are thus proposed to practitioners and researchers to lead them at considering more sustainable public finances' practices.

In a second track, we wish to consider the new management of public services practices that are tested today and that involve different actors: Public private partnerships, but also innovative ways of producing public services in which the actor user-citizen is more actively involved. We question the concepts of co-production, of collaboration and therefore of dialogue, in which social groups have a role to play in the context of the Euro-Mediterranean conference.

Moreover, at the time where economic development is flagging and our societies are confronted with social movements due, in particular, to a tight job market, we propose to examine new ways of supporting the economy, of decreasing discriminations as well as the role of non-profit sector. This third track calls for contributions that focus on social innovations and on the roles of the public sector and civil society.

The 7th Euro-Mediterranean Dialogue call for papers has the ambition to gather practitioners and researchers from all countries of the Euro-Mediterranean area and the Middle East, but also from other countries that work on this area or that have led experiences interesting to transfer to this area.

### **Track 1 - Reviewing government expenditure: towards a smarter sustainability of public finances**

As the global economic crisis swept across Europe and the Mediterranean, it has deeply affected the financial stability of most States in the area while also changing the face of debate over the impact of public management on sovereign debt stocks, as well as on current public expenditures.

Notably, most southern EU countries have struggled against default risks and have been faced with the only option of significantly reducing their deficits, with the introduction of drastic austerity measures. While these measures have been widely contested, they have also been particularly criticised for halting growth and thus the possibility for State-systems as a whole to recover from the crisis, and for equally penalising both effective and dysfunctional programs and services.

As a result, some of the EU States most directly involved in this agenda have begun looking beyond emergency policies to more structural and strategic systems that should be institutionalised in order to prevent such crises and debt pressures. In Italy, for instance, after a series of policy interventions resulting in horizontal cuts (or "cheese-slicing"), an ultimate attempt to introduce a comprehensive and multi-year spending review process is in place. This kind of process surpasses the cutback approach since it focuses on setting thresholds, reassigning resources and changing organisational arrangements in the public sphere in order to enhance the value creation ability of public bodies and agencies. The imperative becomes not only surviving with less, then, but also being able to restructure production and

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regulation capabilities and actually doing more with an already limited amount of resources. In this context, organisational functions such as personnel policies and public procurement play a key role.

This aspect also has an emerging relevance for countries in the MENA region. As the need to create a more balanced regulatory framework and a wider accountability becomes more apparent (OECD 2010), the exchange of lessons learned on both sides of the Mediterranean is especially meaningful as a way to prevent future crises (or being prepared to face them). Coherently with at least two of the three EU 2020 priorities, governments now look for smarter ways to address financial sustainability. This first track welcomes original papers representing theoretical contributions or national practices of expenditure control and re-modulation at the central and local level. Empirical, qualitative and/or comparative articles are especially welcome on themes such as (but not limited to):

- Introduction or reform of performance-based measures and their relationship with the budgeting process;
- Models and arrangements for the management of public procurement and GPP;
- Strategic management after the crisis: the role of prioritisation in managing public expenditure;
- The relationship between fiscal policy, debt and financial management;
- Accountability and transparency of public finances;
- The Welfare State under pressure: austerity and new arrangements for the delivery of social services;
- Organisational responses to the austerity and post-austerity phases;
- Participatory experiences of co-designing allocation policies.

### **Track 2 - Coproduction, collaborative administration and public private partnerships**

Collaborative administration and the redefinition of the border between public administration, third sector and business are key issues that enlivens the academic and political debate at the international level since the beginning of the new century. While it is beginning to be supplanted by collaborative approaches in some Mediterranean countries, others continue introducing managerial tools typical of public management and public governance. The Euro-Med dialogue is a unique venue to discuss some very relevant issues regarding public sector reforms in a north-south perspective and in a south-south perspective.

The global economic and financial crisis and the recent slowdown in some emergent economies have exacerbated financial management problems, insufficient investment in future organisational capacity and running down the overall human capital, low accountability of public institutions, loss of values, disaggregation, fragmentation and lack of confidence etc.

Different public management models are emerging in reaction to public management models inadequacy going under the heading of Public Governance and the collaborative administration. These include: joined-up approaches to deal with wicked problems, networks and partnerships (in place of traditional outsourcing or public-public competition); co-production and strengthen citizens-government relations, among others.

This track then explores the diffusion of collaborative forms of public administration in Mediterranean Countries. As a consequence of the new economic (social and political)

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scenario; Empirical, qualitative and/or comparative articles (multiple case studies; cross countries studies) are especially welcome on themes such as (but not limited to):

- Co-design and co-formulation of public policies ;
- Implementation scenarios and systems thinking for the formulation of public policies ;
- Stakeholder mapping and stakeholder engagement in public policies ;
- Public private non-profit partnership ;
- Coproduction of public services (health care, education, social services, culture ) ;
- Development of public networks (opened to non-profit organisations and social enterprises);
- Intergovernmental cooperation (association of municipalities, consortia)
- Creation of horizontal public networks for the co-production of public services;
- Co-financing of public policies and private finance initiative ( project finance) ;
- Collaborative administration and open innovation ;
- Collaborative administration and social innovation.

### **Track 3 – The Horizon of the social innovation in the Mediterranean area: challenges for public policies and civil society**

In the year 2000, with the Lisbon Agenda, European leaders set “a new strategic goal for the next decade: to become the most competitive and dynamic knowledge-based economy in the world, capable of sustainable economic growth with more and better jobs and greater social cohesion (...) achieving this goal requires an overall strategy aimed at (...) modernising the European social model, investing in people and combating social exclusion”.

The economic crisis has shown that the tools that this model has relied on in order to generate social cohesion started to become not effective anymore, mainly for two reasons: the expansion of the public sector and the related budgetary constraints, and then as a consequence of the new complex and unstable character of the global economy.

The new Europe 2020 strategy has been set based on the idea that the founding social pact and the “business as usual” approach should be rethought also in the context of new global developments.

Although recovery from the economic crisis seems to be started almost everywhere, unemployment in the Mediterranean area is still a huge problem. Among EU countries, Greece, Spain, Croatia and Cyprus display the highest unemployment rates, strictly followed by Italy. Data for young unemployment for the same countries are even worse. A similar picture can be depicted for Middle East and North Africa countries.

How can this problem be faced? Social innovation represents a powerful option used by governments, institutions, as well as by private companies, non-profit organisations and households, to address this challenge.

Social innovation plays a central role in the new EU programmes for the period 2014-2020.

The Employment and Social Innovation (EaSI) programme aims at promoting a high level of quality and sustainable employment, guaranteeing adequate and decent social protection, combating social exclusion and poverty and improving working conditions.

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The programme, which brings together three EU programmes managed separately between 2007 and 2013 (PROGRESS, EURES and Progress Microfinance), supports:

- the modernisation of employment and social policies (61% of the total budget);
- job mobility (18% of the total budget);
- access to microfinance and social entrepreneurship (21% of the total budget).

Social innovation and job creation issues are important in the Horizon 2020 programme too, where addressing societal challenges is seen as one of the main activity to carry out to improve EU citizens' quality of life.

In accordance with the objectives of EU, OECD and UNDP programmes in this field, the track will include papers addressing the following issues:

- Evaluation of public policies at EU and national level in the areas of employment, social policies and inclusion.
- Evaluation of policies promoting gender equality, combating discriminations and protecting vulnerable groups.
- Availability and accessibility of microfinance and crowd funding for vulnerable groups, micro-enterprises and social enterprises.
- Collaborations and partnerships between public sector, third sector and private for-profit sector in EU projects.
- Collaborations and partnerships between institutions from different countries in EU projects addressing social issues in an innovative perspective.
- Differences between countries in the participation to EU projects and in the usage of EU funds.
- The innovation in the cultural heritage management and the opportunities coming from the EU programmes 2014-2020
- The key role of ICT in designing, producing and delivering social and cultural services.
- The organisational hybridisation and the role of the social enterprises in a comparative perspective between northern EU countries, southern EU countries and other Mediterranean countries.
- The challenges of Mediterranean and MENA countries: how to improve governmental policies including the civil society
- The opportunity of social procurement for a more sustainable economy and society.

### MED PERMANENT ORGANISATION COMMITTEE

**Robert FOUCHET**, Professor at IMPGT - Aix Marseille University, France –International Institute of Administrative Science (IISA) Member of the IAS Council of Administration

**Marco MENEGUZZO**, Professor at Roma Tor Vergata University, Italy and University of Italian Switzerland, Switzerland

**Ghazi GHERAIRI**, Professor at University of Tunis, Tunisia

**Sofiane SAHRAOUI**, Professor, Assistant Director General, Institute of Public Administration BIPA, Bahrain

**Céline DU BOYS**, Senior lecturer at IMPGT - Aix Marseille University, France

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**Carlos CONDE**, Head of the MENA-OECD Governance Programme, OECD, Paris

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**Martine BRASSEUR**, Professor at University of Paris V Descartes; PRES Sorbonne Paris, Cité; CEDAG (EA 1516)

**Jean DESMAZES**, Professor at University of La Rochelle

**Céline DU BOYS**, Senior lecturer at IMPGT - Aix Marseille University

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**Solange HERNANDEZ**, Senior lecturer at IMPGT - Aix Marseille University

**Olivier KERAMIDAS**, Senior Lecturer, Director of IMPGT - Aix Marseille University

**Fabrice LARAT**, Director of Centre in Expertise and Administrative Research, ENA

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**Jean-Yves MOISSERON**, Economist, Research Manager for Institute of Research for Development, IRD

**Emmanuelle MOUSTIER**, Senior lecturer at IMPGT - Aix Marseille University

**Véronique PERRET**, Professor at University Paris IX Dauphine, Responsible for the group « Strategy, Spaces and Territories » of International Association for Strategic Management (France)

**Claude ROCHET**, Professor at IMPGT - Aix Marseille University

**Khaled SABOUNE**, Senior lecturer at IMPGT - Aix Marseille University

**Bruno TIBERGHEN**, Senior lecturer at IMPGT - Aix Marseille University

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**Pierluigi CATALFO**, Università de Catania

**Valentina MELE**, Associate professor Bocconi University

**Noemi ROSSI**, Contract Professor, Università di Cassino Post Doc and Fellow - CERGAM

**Alessandro SANCINO**, Contract Professor University Roma Tor Vergata, & Univ Bolzano Lecturer Open University, UK

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**Georges NEHME**, Dean of Faculty for Business Management, Antonine University

### *Morocco*

**Nadia BERNOUSSI**, Professor, Director of ENA Rabat

### *Palestine*

**Basel NATSHEH**, Dean of the Faculty of Finance and Management- Hebron University

### *Switzerland*

**Jean Patrick VILLENEUVE**, Senior assistant professor - Faculty Communication - University of Italian Switzerland, Lugano

**Daniela CRISTOFOLI**, Assistant professor Public management University of Italian Switzerland, Lugano - CoChair EGPA TAD 2014

### *Tunisia*

**Ghazi GHERAIRI**, Professor at University of Tunis

### SUBMITTING A PAPER PROPOSAL TO MED7 CONFERENCE

Deadline for submission of proposals: **June 15th, 2014**

Opinion of the committee and notification of acceptance: from **June 30th, 2014**

Return of final versions: **September 15th, 2014**

You can submit your proposal on the Conference website:

**[www.med-eu.org/en/2014](http://www.med-eu.org/en/2014)**

Under the section: submission/registration

Please read the user guide before starting the process

#### Working languages

Paper proposals may be submitted in French, English and Italian. Both languages will be also used for communication and discussion.

#### Format for a paper proposal

The proposal must precise the track concerned by the proposition (Track 1, 2 or 3 or if it is directed to the open panel).

A summary of maximum 2 pages stating clearly on the front page: the paper title as well as author's name, affiliation and contact.

The summary must state the research methodology and empirical techniques used.

#### Format for a final paper

The final text must not exceed 25 pages (including bibliography and appendices)

The 1st page must specify the title of the contribution, name(s) of author(s), the Institution (s) to which author(s) belong(s), author(s) contact information.

Communication must begin with a short summary in English and French (10 lines maximum) pointing out 5 keywords.

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### SUBMITTING A TESTIMONY PROPOSAL TO MED 7 CONFERENCE

Format for testimony proposal

A maximum 2 pages summary of the proposed presentation, in English or in French, together with Curriculum Vitae.

The first page must clearly state the title of the testimony, the author's name, affiliation and contact information.

Deadline for submission of proposals: **June 15th, 2014**

Opinion of the committee and notification of acceptance: from June 30th, 2014

You can submit your proposal on the Conference website:

**[www.med-eu.org/en/2014](http://www.med-eu.org/en/2014)**

Under the section: submission/registration

Please read the user guide before starting the process

### **MED7 PhD WORKSHOP FOR PhD STUDENTS IN PUBLIC MANAGEMENT**

The aim of the PhD workshop is to bring together young researchers in public management who are involved in work on the Euro-Mediterranean zone and who comes from both the North and South of the Mediterranean or Middle East.

MED7 Doctoral Workshop offers PhDs students a unique opportunity to present their work to well-known professors in the Euro-Mediterranean zone, experts in public management. It also encourages doctoral students to submit their research results to the test of external validation.

MED7 Doctoral Workshop allows sharing, learning and helps to consolidate the community of young researchers from the Mediterranean Basin initiated from the first MED

**MED7 PhD Workshop will be held on October 8th, 2014**

#### **ACADEMIC ORGANISERS FOR MED7 PhD WORKSHOP**

**Denita CEPIKU**, Professor, University Roma Tor Vergata, IRSPM Scientific Committee, EURAM, Italy

**Corrado CERRUTI**, Professor, University Roma Tor Vergata, Italy

**Daniela CRISTOFOLI**, Assistant professor, Public management University of Italian Switzerland, Lugano - CoChair EGPA TAD 2014

**Jean DESMAZES**, Professor at University of La Rochelle, France

**Ghazi GHERAIRI**, Professor at University of Tunis, Tunisia

**Solange HERNANDEZ**, Senior Lecturer at IMPGT - Aix Marseille University, France

**Alessandro HINNA**, Professor, University Roma Tor Vergata and SNA, Italy

**Joyce LIDDLE**, Professor at IMPGT - Aix Marseille University, France

**Jean-Yves MOISSERON**, Economist, Research Manager for Institute of Research for Development, IRD, France

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**Emmanuelle MOUSTIER**, Lecturer at MPGT - Aix Marseille University, France

**Georges NEHME**, Dean of Faculty for Business Management, Antonine University, Lebanon

**Véronique PERRET**, Professor at University Paris IX Dauphine, Responsible for the group « Strategy, Spaces and Territories » of International Association for Strategic Management in France

**Sofiane SAHRAOUI**, Assistant du Directeur Général, Institut d'Administration Publique BIPA, Bahreïn

**Ileana STECCOLINI**, Associated Professor, University Bocconi, Italy

### PHD WORKSHOP PROCESS

The workshop takes place in 3 steps:

#### **Module I « Presentation / Discussion » 09:30 am – 11:00 am - Plenary session**

Welcome speech from Robert FOUCHET, Professor at IMPGT - Aix Marseille University, France – Administrator International Institute of Administrative Science (IISA) & Marco MENEGUZZO, Professor Roma Tor Vergata University and Swiss Italian University

« Research topics in Public Management in Europe »: Robert FOUCHET and Marco MENEGUZZO

Each participant has the opportunity to introduce himself and his thesis subject for 5 minutes.

Academic organizers identify themes that will be further developed in small working groups. Students Repartition by workshop.

#### **Coffee break: 15 minutes**

#### **Module II "Working groups" 11:15 am – 01:15 pm**

Each participant presents his/her work for fifteen minutes and can address epistemological, methodological or theoretical issues under the supervision of two academic leaders.

#### **Lunch: 01:15 pm – 02:15 pm**

#### **Module III: "Advices from leading academics" - 02:15 pm – 05:15 pm - Plenary session**

« Advice from a leading academic: how to publish in international academic journals»: Joyce LIDDLE, Professor, IMPGT- Aix Marseille University, France (1H)

« Advice from a leading academic: Methodology issues in public management research»: Corrado CERRUTI, Professor, University Roma Tor Vergata, Italy (1H)

Conclusions and discussions

### HOW TO SUBMIT AN APPLICATION

- The presentation should focus on thesis work, detailing the advancement.
- Points that are raised can be theoretical, methodological and / or empirical.
- The student may also address issues he wishes to discuss during the presentation.

Deadline for submission of proposals: **June 15th, 2014**

Decision of acceptance of the Committee: from June 30th, 2014

You can submit your proposal on the Conference website:

**[www.med-eu.org/en/2014](http://www.med-eu.org/en/2014)**

Under the section: submission/registration. Please read the user guide before starting the process

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## CALL FOR PAPERS

[www.med-eu.org/en/2014](http://www.med-eu.org/en/2014)

*Improving Administrative Sciences Worldwide*

### SELECTION CRITERIA

- We particularly encourage applications from PhD students in their 2nd or 3rd year or from those whose thesis is already well under way but not yet finalized
- The academic organizers for the Doctoral Workshop carry out the selection of proposals
- Proposals will be selected according to the following criteria:
  - Originality and novelty
  - Clarity
  - Rigor and relevance of the methodological approach to the research question
  - Creativity
  - Quality of bibliographic references
  - Potential contribution to research in Public Management
  - Writing style

### FORMAT OF PROPOSALS

The submitted document, **no more than 5 pages long**, presenting a thesis-in-progress must:

- Provide a half-page maximum summary in English and / or French;
- Propose a specific research question of interest to the Euro-Mediterranean area or that can find a possible application in the Mediterranean, and addressing issues of Public Management; Present preferably a sketch of the theoretical framework, a methodology section and if possible empirical evidence;
- Offer preliminary findings and elements for discussion;
- Include the limitations of the research.

The first page shall indicate:

- The name of the author and complete contact information,
- The institution to which he/she belongs
- His/her thesis director
- His year of doctoral programme
- Key words from his/her research question

Working languages

Proposals for papers may be in French, English and Italian. Both languages will be used for communication and discussion.

### CONFERENCE VENUE

**University Roma Tor Vergata, Italy**

Conference MED7: October 9 and 10, 2014

Doctoral Workshop MED7: October 8, 2014

Registration will be open from July 2014

**[www.med-eu.org/en/2014](http://www.med-eu.org/en/2014)**

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### FINANCIAL ASPECTS

Access to the Conference is subject to an entry fee (see [www.med-eu.org/en/2014](http://www.med-eu.org/en/2014))

EGPA Members (1)	250€
Participants from Northern Mediterranean Counties, Middle East & non EGPA members (1)	300€
Participants from Southern Mediterranean Countries (1)	150€
Presidents & organisers	150€
PhDs & Students (North & South Mediterranean) (1)-(2)	100€
PhDs students enrolled in MED 7 Doctoral Workshop	(3)

1) Include access to Conference and gala dinner

Accompanying persons must be registered in the registration conference tool (gala dinner is 45 € / person)

2) Upon presentation of registration in an educational institution

3) Special arrangements are provided for PhD attending MED 7 PhD Workshop:

MED 7 is covering attendance fees to the Doctoral Workshop and Conference access fees.

Financial assistance may be granted in the form of a contribution to costs of transport and accommodation.

Applicants may contact the office for registration. The number of places being limited, the allocation of financial assistance will be based on a selection upon the quality of the submitted academic application, consistency of the application for financial assistance, and date of presentation of the request.

Financial assistance will be paid at the end of the conference in the form of bank transfer (only on receipt of original invoices).

Application file for financial assistance must be requested from Françoise Esteve: [francoise.esteve@univ-amu.fr](mailto:francoise.esteve@univ-amu.fr)

It must be returned duly completed, accompanied by the requisite supporting documents and the submission's proposal before June 15th, 2014.

### SCIENTIFIC CONTACT

For MED conference

**Céline du Boys** - [celine.dubois@univ-amu.fr](mailto:celine.dubois@univ-amu.fr)

For MED Doctoral workshop

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**Denita Cepiku** - [denita.cepiku@uniroma2.it](mailto:denita.cepiku@uniroma2.it)

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Conference/Doctoral workshop

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